



GLOBE 2010

Vancouver, 24 - 26 March, 2010

Convention Centre - East

GLOBE 2010 is one of the world's largest and longest-running events dedicated to the business of the environment. Every two years, **over 10,000 professionals** from **70+ countries** come together at GLOBE for three days of thought-leading sessions presented by world-renowned sustainability experts; to survey leading-edge environmental innovations; and to participate in unparalleled global networking opportunities

www.globe2010.com

Fast Facts from GLOBE 2008

11,206 total participants
2,187 conference delegates
497 exhibiting companies
229 expert speakers
71 countries represented

Leadership Demographics

735 Company Presidents + CEOs in attendance
318 Vice-Presidents
114 Chairpersons

GLOBE 2008 Survey Results

- ✓ 64% of exhibitors feel they will 'definitely' or 'likely' generate business as a result of exhibiting in the trade fair
- ✓ 70% of exhibitors rated their leads as 'good' or 'excellent'
- ✓ 45% of exhibitors were new to the GLOBE Trade Fair in 2008
- ✓ 88% of exhibitors said they will return for GLOBE 2010



GLOBE 2010 CONFERENCE THEMES

- Corporate Sustainability
- Climate Change and Energy
- Finance and Sustainability
- urban Infrastructure
- Clean Technology
- water, Impacts on Business

